

GUIDE

ROAD TO BEING CERTIFIED



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Contents

Introduction.	3
Step 1: Choose the Right Certification.	3
Common certifications include:	3
Audit-Based program.	3
How to choose:	3
Step 2: Conduct a Preliminary Gap Assessment.	4
Actions:	4
Step 3: Prepare for Certification.	4
Key Steps:	4
Useful Resource:	4
Step 4: Apply to a Certification Body.	5
Basic Steps:	5
Step 5: Undergo Certification Audit.	5
Stage 1: Documentation Review.	5
Stage 2: On-Site Audit.	5
Outcome:	5
Step 6: Address Non-Conformities.	6
Certification Issuance.	6
Appendix: Maintaining Certification.	6
Key Activities:	6
Resources and Useful Links.	7

Introduction

Certification is a powerful tool for businesses, especially SMEs, to strengthen their market position, ensure compliance with international standards, and gain the trust of customers and partners. Certification demonstrates a company's commitment to quality, sustainability, and continuous improvement.

This guideline provides a clear, step-by-step roadmap for companies aiming to achieve their first certification, helping them navigate the process with confidence.

Step 1

Choose the Right Certification

The first step toward certification is selecting the appropriate standard based on your business needs and sector requirements.

Common certifications include:

- **ISO 9001** (Quality Management Systems)
- **ISO 14001** (Environmental Management Systems)
- **ISO 45001** (Occupational Health and Safety Management)

Audit-Based program

- **BSCI** (Business Social Compliance Initiative)

How to choose:

- Analyze your business activities and customer expectations.
- Research sector-specific certifications.
- Consult sector organizations, chambers of commerce, or certification bodies for advice.

Step 2

Conduct a Preliminary Gap Assessment

Before formal certification, it is important to assess your current status.

Actions:

- Conduct a self-assessment or internal review using available tools and checklists.
- Identify gaps between your current operations and the requirements of the desired certification.
- Prioritize areas needing improvement.

Tip: Some standards offer free self-assessment tools on their official websites. (e.g., ISO Publications)

Step 3

Prepare for Certification

Preparation is critical to ensure success during the audit process.

Key Steps:

- **Establish a Management System:** Define processes, procedures, responsibilities, and policies based on the certification standard.
- **Internal Communication:** Develop a communication plan to inform employees and stakeholders about the certification process, their roles, and the positive impacts of certification on their daily tasks and structured work.
- **Internal Training:** Train employees on new or updated processes.
- **Document Control:** Organize and maintain necessary documentation.

Useful Resource:

- ISO Management System Standards Overview

Step 4

Apply to a Certification Body

Once ready, companies should select an accredited certification body.

Basic Steps:

- Research accredited certification bodies.
- Submit an application form with company details, the scope of certification, and operational data.
- (Optional) Request a pre-audit or readiness assessment to identify final adjustments before the main audit.

Tip: Certification bodies list their services and application requirements on their websites.

Step 5

Undergo Certification Audit

Certification audits typically happen in two stages:

Stage 1: Documentation Review

- Review of your management system documentation.
- Identification of any major gaps to be addressed before Stage 2.

Stage 2: On-Site Audit

- Evaluation of the implementation and effectiveness of your management system.
- Interviews, observations, and document reviews.

Outcome:

- The auditor issues a report summarizing findings. If non-conformities exist, the organization must address them within a set timeframe before certification can be granted.

If the audit identifies non-conformities:

- Implement corrective actions within 30–90 days (depending on severity).
- Some cases may require follow-up verification (only if significant non-conformities are found).

Note: Minor issues might not require a full re-audit but must still be documented and corrected.



Certification Issuance

Once all requirements are satisfied:

- The certification body issues a certificate, typically valid for three years (for ISO standards).
- Surveillance audits are conducted annually to ensure ongoing compliance.



Appendix: Maintaining Certification

After obtaining certification, companies must maintain compliance to retain their certification status.

Key Activities:

- Surveillance Audits: Annual checks to verify continued compliance.
- Internal Audits and Management Reviews: Regular internal audits and leadership evaluations ensure system effectiveness and improvement.
- Re-Certification: After three years, a full reassessment is required to renew certification.

Recommendation: Treat these activities as an integral part of your quality or management culture, not just obligations.



Resources and Useful Links

- [ISO Official Publications](#)
- [ISO Management System Standards Overview](#)

By following this structured pathway, companies can effectively prepare for certification, enhance their internal systems, and align with international standards. Certification is not only a badge of compliance but a commitment to excellence and continuous improvement.

Good luck on your journey to certification!

